# 10, 9, 8, 7...Countdown to Launch... SGH Foundation Launches \$30 Million Campaign

stratford general Hospital Community Update





The future of Stratford General Hospital is "In Our Hands". The launch of our "In Our Hands" Campaign, was a milestone event attended by some 150 donors and hospital friends celebrating the start of the public phase of a capital campaign that will have a tremendous impact on local healthcare. Who best to help us "launch" than an astronaut and neurologist who has launched into space and has a unique perspective on generosity, healthcare, teamwork and "Touching lives other than our own" -Dr. Roberta Bondar.

The hospital CEO, Andrew Williams and Astronaut Roberta Bondar rallied the whole crowd into a roaring ten second countdown of the announcement of the largest campaign goal in our hospital's history and the celebration of pacesetting donors who have already committed 72% of the goal amount to date.

"To date, almost 6,000 people have given towards the almost \$22 million raised, and we have not been sitting on our laurels," says Andrea Page, Stratford General Hospital Foundation Executive Director. "We have been spending that money as soon as it comes in to have a direct impact on patient care...purchasing the CT Scanner, our new 3D mammography unit unveiled in January, a new fluoroscopy unit, a bone mineral density machine, some 32 new beds and new lab technology."

In fact, according to Mr. Williams, "you can't walk 10 feet into the hospital doors without seeing the impact of donor investment." "The number one issue in healthcare today is recruitment and retention of the team that is available to look after the people who need our services...If you want to be in the game of attracting talent and keeping talent here, you need a couple of things. The first thing you need is an organization that provides the team with the tools they need to provide the care they want to provide you. So everything we do when marketing this wonderful facility to the people we want to work here and want to keep here, we very much focus it on having the tools and culture that really makes people come here," he said.

Thanks to support from the City of Stratford, Volunteers of Stratford General Hospital and a host of large private and corporate donations, the campaign is off to a successful start...but the most difficult part of the campaign will be the final \$8 million...that's why the future of the hospital how it can care for its patients with the full complement of inpatient beds, or state of the art pharmacy, chemotherapy unit, diagnostic imaging and lab technology --it is in their hands, say campaign co-chairs Rick Orr and Paul Roulston. The quality of care, level of technology available and the ability to attract and retain the best medical professionals has always and will always depend on local support.

"If you have a passion for healthcare, if you care about vourselves and you care about the institution that's going to provide the ability to be here and to be here in the most wonderful way to enjoy the short lives that we have on this plant...this is what it's all about...at the end of it all...

we are all in this together," said Dr. Roberta Bondar.

**DONATE TODAY** 



## www.InOurHands.ca

#### Re/Max A-B Realty Charity Golf 2022

After a long hiatus due to COVID... the Re/Max A-B Realty Charity Golf event returned on June 15th at Stratford Country Club. Proceeds totaling \$15,000 support the "In Our Hands" capital campaign. THANK YOU to sponsors and community members for your incredible support!







**Community Donations for the Special Care Nursery** 

We are so grateful to organizers: Stratford Maker's Market - Mother's Day Event and Brittany's Bath Bombs (pictured here with Anita Ball, RN from SGH Special Care Nursery), + our very generous community members who helped raise funds to purchase equipment for our NICU.

Donations totaling: **\$1515.10** (Brittany's Bath Bombs) and **\$4057.80** (Stratford Makers Market) will help fund: a C Pap machine, a digital infant scale, a slider board, and a donation towards an Isolette.

We can never say thank you enough for your support!



#### **39th Anniversary for SGH Foundation**



On August 5th the SGH Foundation proudly celebrates our 39th Anniversary. Scan the QR code for a recap on the ways we've been able to support Stratford General Hospital in these 35+ years- thanks to the INCREDIBLE support of our donors...

STRAT ORD GENERAL HOSPITAL oundation 🔿 "People Caring for People"



We look forward to a BIG party with community members and staff for our 40th anniversary milestone next year!!!

#### www.sghfoundation.org • www.inourhands.ca • 519-272-8210 ext 2626



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